

IMPACT REPORT 2023



OUR MISSION

THROUGH LEADERSHIP, EMPOWERMENT, AND SERVICE

Reaching Out Now supports under-resourced youth to be the best version of themselves with preparedness to face the world with hope, purpose and optimism.

OUR VISION

We will come alongside Youth whom we serve and support to become individuals who contribute to their communities. Students will grow to lead successful lives and achieve future aspirations.



LETTER FROM THE PRESIDENT

Persistence, focus, togetherness, pain, and joy are just a few words that come to mind as I write this note to you, reflecting on the past year.

For the Barber family, we have mourned the loss of our patriarch, our dad, Robert Barber. I suffered through a debilitating illness and faced months of unanswered questions. Still, we had great celebrations, our children's successes, and career opportunities for friends and family. Through it all, we had friends, family, and community who prayed, supported, and celebrated with us. Our foundation is strong, deeply rooted in our faith and trust in God—whose playground is filled with "doing impossible things." So, we remain steadfast and remind ourselves of the importance of staying rooted in our community, families, friendships, and beliefs.

As we begin a new year with the school systems, both as an organization and individually, we find ourselves faced with many new paths and opportunities to follow. We will walk through new open doors and move forward from those which have closed. All in all, we celebrate and welcome this time of change and its possibilities.

Through it all, our mission continues to be firmly rooted. We are continually seeking ways to serve well and seek meaningful partnerships to join us in this journey to support families in our communities. Our successes over the last three years are because you've said "yes," yes to our requests for support, and for that, we are humbly grateful.

As you read through our 2023 impact report, know that each of you played a significant role in the impact we've made as a community-funded nonprofit organization. Your continued support is vital to our growth and will always serve as a grounding point for this organization and our path forward. This Is Us, and we are stronger together.

Thank you,

Samantha Barber



Marlena Conner, Samantha and Joe Barber, Toby Hire, Shane Goodwin, Tammy Curl, Devin and Teketia Smith, Sina May, Christy Sibert, and Dawn Clark at this year's Leadership Gala

“ We remain steadfast and remind ourselves of the importance of staying rooted in our community, families, friendships, and beliefs.”

OVERALL OUTCOMES



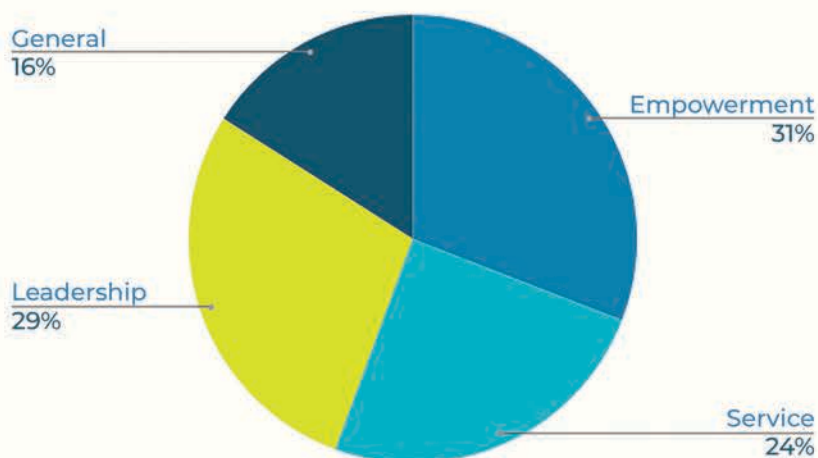
INCOME

\$94,031

EXPENSES

\$72,078

EXPENSE BREAKDOWN



* All financial figures presented are awaiting completion of 2022/2023 audit.

18

Community
Events

240

Families
Engaged

400

Students
Supported

COUNTIES SERVED

Warren
Frederick
Page
Clarke
Shenandoah



rooted - the past tense of root - definitions from Oxford languages

1. cause (a plant or cutting) to grow roots. 2. establish deeply and firmly

In an aspect, I am like both of these definitions. I have been planted here, right here, to grow roots and have them established deeply and firmly. My roots are so firmly placed, they have grown so deep, I'll never be able to be uprooted. No matter how many hurricanes, tornadoes, earthquakes, floods, this is our place. We are one beautiful garden.

Isabel | 12th grade

Leadership Gala Reading

Izzy and Marlena Conner, Leadership Liason, SMS at the 2023 "Rooted" Leadership Gala



EMPOWERMENT

Empowerment is about sharing knowledge and community building in our own backyards. These initiatives uplift our students and the community at large. This year our events included a special community day at the baseball stadium, planning nights supporting our upcoming juniors and seniors, and teacher appreciation events throughout the school year.

\$31k

Raised

545

Event
Attendees

\$2k

Scholarships
Awarded

9

Teacher
Appreciation
Events

SAFE AT HOME



The Un4Gettable Series was held on May 23, 2023 in memory of Harlee Anne Hire and Nathan Jenkins. Through this event, we were able to fund scholarships for student athletes on Skyline and Warren County baseball and softball teams, and raise \$1,000 for the House of Hope.

Over 400 members of our community attended to watch Harlee's Reds, Nate's Bucks, the Skyline and Warren County High School Varsity Teams and the Skyline and Warren County Alumni Teams battle to take home their trophies.



TEACHER APPRECIATION

Our gratitude to the community of teachers, administrators, and support staff who work with our children each day is immeasurable. We are so thankful to see their investments, and humbled to give back in whatever ways we can.



PLANNING NIGHT

The 2022 Junior / Senior Planning Night had over 50 students in attendance from 5 counties. They learned all about the paths available to them after high school from 25 representatives across 10 different industries.

Students and their families learned about college research and planning, internships, training programs and direct employment placements that would be available to them after graduation.





LEADERSHIP

The Youth Empowered for Success Leadership program works in two facets: one-on-one and through our annual conference. We help students in our region to build character, teach them financial literacy, and assist in career and post-secondary planning. By building these skills now, we provide them the support and knowledge they need to envision themselves as the leaders of tomorrow.

\$24.1k

Raised

35

Students

6

Community
Service
Events

13

Workshops

YES CONFERENCE



Our 2022 Leadership Conference centered around the theme of Finding Your Balance, with talks centered around easing stress and making confident, productive decisions to ensure their successes.

We saw conference attendance increase 100% from the previous year, with 30 students attending from: Warren, Shenandoah, Frederick and Hardy counties, and Winchester City. Students enjoyed breakfast and lunch, a variety of speakers, participated in a panel discussion, and took a tour of the Shenandoah University campus. We were also able to award two students with \$100 scholarships.



LEADERSHIP PROGRAM

The 2022 / 2023 school year was a year of big changes for the YES Leadership program and our students.

We officially entered into a partnership with Shenandoah University, which granted us the opportunity to have a consistent accessible space for our workshop dates, as well as opening up new opportunities for mentors and collaboration within our Valley.



SHENANDOAH
UNIVERSITY

The group had tons of new experiences, including assisting in a river cleanup day on the Shenandoah with the Rotary club, the opportunity to lay wreaths in Arlington Cemetery, our girls were able to attend the Lavish Sisterhood Conference, and five students were sponsored to attend the 2023 Rotary Youth Leadership Conference.

Finally, two of our students graduated this year and we could not be more proud of their achievements. Samuel Barber and Laynee Scholtz both graduated from Skyline High School and are attending Shenandoah University and the College of William and Mary, respectively. Samuel is majoring in Engineering and Laynee is majoring in International Affairs. Congratulations to them both and we can't wait to see what they do next!





SERVICE

Focused in giving back to those around us, our Service programs are constantly adapting to meet our community needs. Each year we host fundraisers and special events that support our students and their families wherever it is needed most.

\$24.2k

Raised

6

Family
Dinner
Events

104

Families

347

Attendees

This year we transitioned the Linda Kroll Family Meal Program to a new format. After many discussions with the administrators in our schools, we found the the sense of community and connectedness with the schools had never recovered post-pandemic. Skyline Middle School Principal, Bobby Johnston, shared with us his vision of moving the meal program to a community dinner format.

Continuing to work with Chef Devin and his amazing students in the culinary arts program, we were able to host 6 themed dinners throughout the school year at multiple schools within the county. For each dinner, we also invited a community partner organization to come present on resources or services they have available. We had so much fun this year, and can't wait to see this format continue to grow and help bring our families and the schools closer again.

NOVEMBER

Skyline Middle School Thanksgiving style dinner with Warren Coalition and DSS Family Services



DECEMBER

Skyline High School dinner and toy drive with St. Luke's Clinic

JANUARY

Skyline High School dinner and bingo with prizes with Warren Coalition and St. Luke's Clinic



FEBRUARY

Skyline Middle School Valentine's Library Date Night with pizza and games for the kids in the atrium

MARCH

Skyline Middle School March Madness Event celebrating student athletes and the 2022 Skyline basketball team



APRIL

Warren County High School Admin Chat dinner with Dr. Ballenger and high school admin teams





Your True Potential Within Reach

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