

Your True Potential
Within Reach



Community Impact Report 2024





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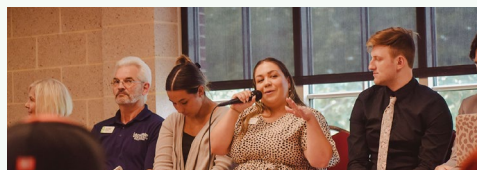


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Thank You!

To all of our 2023/24 donors and partners

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How to Support

Your contributions make a difference



Message from the Founders

Servant Hearts: A Legacy of Giving

Growing up on the beautiful Caribbean island of Antigua, I had the blessing of being raised by my grandmother. Until I turned 13, she nurtured me with love, wisdom, and purpose. My grandmother instilled in me a deeply rooted philosophy: to serve others with a selfless heart. "Nikki," (my home name) she would say, "there are always those less fortunate than you. Do your best to help them." Those words have echoed in my heart and become the foundation of Reaching Out Now.

Even now, in her 80s, her heart remains a beacon of service. Each day, she rises at 3AM to lift her family, church, and community in prayer. Neighbors know they can always count on her for a warm meal or an encouraging word, our deacon knows she would come in a heartbeat when called, and her prayers feel like a protective barrier around our family.

Life is funny; I married into a family that shares this passion. Joe's parents devoted over 30 years to their homeless ministry, packing meals and offering compassion at their church in West Palm Beach each week. My mother-in-law's guiding principle was simple but profound: "Treat others the way you want to be treated."

Today, Joe and I raise our children with this legacy of servant leadership—to love, give, serve, and walk humbly, knowing



they're destined to make a difference.

As we reflect on the support and trust you, our community, have shown us over the years, we are filled with gratitude. The start of 2024 brought unexpected challenges, yet it also revealed the incredible impact we have made together. Your love and encouragement inspire us as we continue to grow our efforts in serving the youth of the Shenandoah Valley.

As we step into 2025, we wish you abundant blessings and invite you to journey with us in this mission of service.

With love and gratitude,

Joe and Samantha Barber



Overall Outcomes

Our 2024 Outcomes for all Programs

46 Events

From workshops, to days on the ball field, to special events for our school community, we had so many amazing opportunities to come together this year.

\$4,400 in Scholarships

We love to support our students and were honored to provide 10 Seniors from across the region with scholarships as they move on to their next steps.

563 Volunteer Hours

Our volunteers are our favorite people! This year we had 36 volunteers contribute over 563 hours of their time. The biggest day was the Safe At Home Baseball day, totaling in at 154.5 hours!

\$150,479.53 in Funds Raised

We had an awesome year in fundraising, largely in support of the Student Union which brought in over \$113,000!

1 New Building!

In the Summer of 2023, we began a new adventure to bring back a special space for our community's youth. We were blessed to receive the keys to the Raymond E. Santmyers Building on January 2nd of 2024 and have seen so much progress!



Empowerment

Supporting our schools and broader community



Our Empowerment initiatives are rooted in empowering individuals and strengthening our community. By fostering connections, celebrating contributions, and providing meaningful support, we uplift those around us and aim to create lasting impacts that extend far beyond each event.

Junior Senior Planning Night

Designed to help high school juniors and seniors explore their future pathways, this evening brings together representatives from workforce programs, colleges, and military branches. We provide students and their families with valuable resources, personalized guidance, and a vision for life after graduation. In 2023, we helped **over 50 attendees from Warren, Frederick, and Shenandoah Counties and Winchester City** plan their paths for the future.

Safe At Home

Our annual games unite players and spectators in a heartfelt celebration of community and mental health awareness. Honoring the memory of **Harlee Anne Hire and Nathan Jenkins**, this year was extra special as we were able to include **our first softball games**, creating a three-day series, fostering connection and dialogue around an important cause.

Congratulations again to this year's winners:

- Baseball Little League: Harlee's Reds
- Baseball Varsity: Warren County Wildcats
- Baseball Alumni: Warren County Wildcats
- Softball Little League: Harlee's Does
- Softball Varsity: Skyline High School
- Softball Alumni: Warren County High School

Teacher Appreciation

Supporting our teachers and support staff is vital to fostering a thriving community. Last Christmas, we were able to share our gratitude in a special a week-long celebration of Holiday Cheer, where we delivered donuts and coffee to **9 schools in our county serving 612 staff**.



\$8.3k Raised

13 Events

1,278 Event Attendees



Leadership



Developing our youth into leaders of tomorrow

Our Leadership program always brings us the biggest smiles. This is the heart and soul of our organization, working with students to help them see and reach their full potentials. This year, just like every year before it, was the best and we are blessed to be able to support such a wonderful group of kids.



YES Leadership Program

2024's mentorship program had **15 incredible students** from both Warren and Shenandoah counties. We held a total of **27 workshops and volunteering events** totaling in **376 hours of commitment** from our students.



We also had our **largest group of graduating students yet**, six total, who we couldn't be more proud of! Cheyenne, Syre, and Kaleb are all moving on to Laurel Ridge Community College, Isabel is attending Lincoln Tech, Trinity is attending cosmetology school and Mia plans to join the military. Each of these students were offered \$500 scholarships toward their next steps.



YES Conference | The Power of Vision

Our 2023 YES Conference showed amazing growth from the previous year, and allowed us to reach new students through a partnership with **Warren County and Winchester City Public Schools** allowing their students to attend the event as a **swap day**.

The full day conference at Shenandoah University had **90 students from 5 high schools** attended: three speaker sessions, an interactive lunch, a campus tour, and a Q&A session with a panel of professionals. We were also able to award four seniors in attendance with **\$100 scholarships**.

\$6.1k Raised

103 Students

\$3.4k Scholarships

[Scan Here for More Information](#)

Including how a student you know can join the Leadership Program



Service

Giving back and building community

Our service programs have adapted over the years to meet the needs we see around us, and we feel blessed to continue to build community through these events.

Thanksgiving Dinner

We partnered with Green 2 Ground Electrical Services and WCPS in providing meals to local families for Thanksgiving. This year we provided meals from Cracker Barrel to **5 families**.

Holiday Cheer & Giving

Our Holiday Meal was held at Warren County Middle School where we **hosted 31 families** for a special holiday event. With the support of our donors, we were able to purchase **personal gifts for 58 children** in our school system, and offer all 90 children in attendance to choose gifts and winter clothing from our gift tables. With a **total 124 family members, and 23 volunteers** this was our biggest meal of the year.

Better Together Family Nights Out

Our second year of community meals in the schools continued to be a special way to build back togetherness and just have a lot of fun. These dinners rotate through the middle and high schools, and offered different themes each month. We were pleased to serve a total of 349 attendees over the course of the school year.



\$6.2k Raised

6 Community Meals

349 Attendees

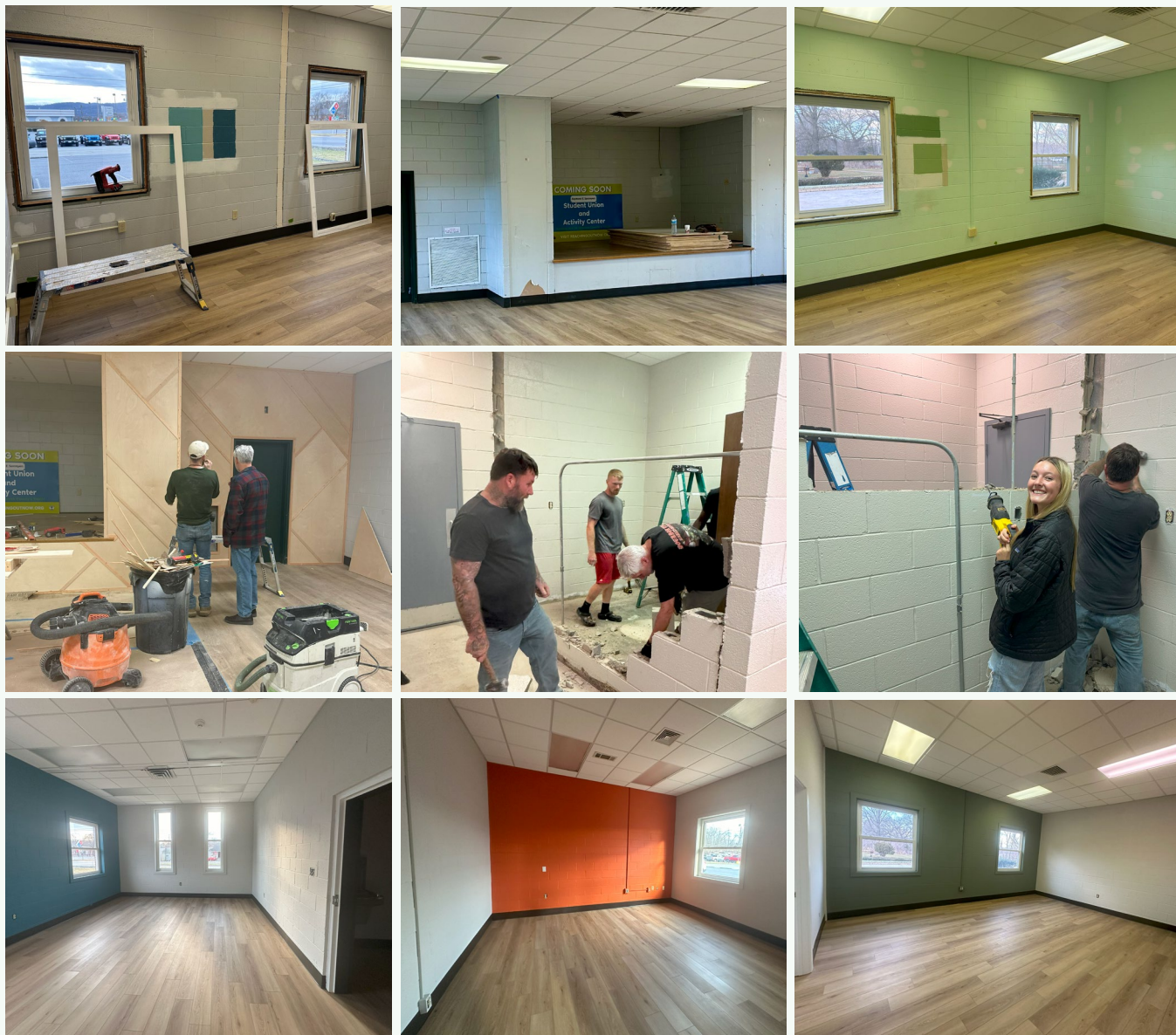
The Student Union

A place of their own for our students ages 13+ in Warren County

In 2023, we began a conversation and a journey that was unexpected for us. After many meetings and much consideration, we met with our local governing bodies about revitalizing the for Raymond E. Santmyers Youth Center. On January 2nd, 2024, we received the keys to the building that many in our community used to call their safe space. This year we began the process of bringing it back to life.

From new floors, bathrooms, and HVAC provided by the County, to hours of patching and repairs on walls and doors, new trim and paint work, a kitchen demo and infrastructure installations, we have seen this space transform. We cannot begin to thank those who have come along side us for this project enough. For this update in particular, a picture is worth a thousand words and we want to share how far we've come.





All About the Student Union

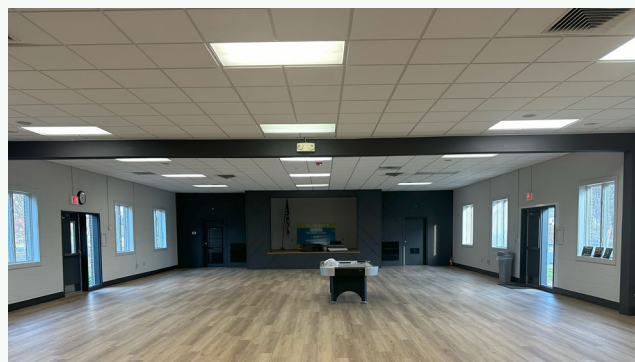
View events, learn more about memberships, and how to support



\$113k Raised

1,200+ Hours

22 Partners



While we acknowledge the help of so many individuals in renovating this space, we want to provide an extra special thank you to the contractors and vendors who stepped in to do what they do best in support of the vision: the entire Warren County Maintenance crew, ACOM LLC, Clark's Painting LLC, Lowe's Front Royal, Ilinado LLC, and Bud Mathews and the entire Mathews Family.



Thank You!

We know that everything we do is supported and shaped by those around us. We want to thank all of our donors and partners for 2023/24 for their donations, time, and support! This list includes gifts received to June 30, 2024.

Regional Sponsors (\$12,000+)

The Cary and Martha Dunston Foundation
The Town of Front Royal

Champion Sponsor (\$5,000+)

The Jenkins Family
Loyal Order of the Moose #829
Sysco Corporation
Valley Health

Hope Sponsors (\$2,000+)

Front Royal Rotary Club
Jackson Furniture Northeast
Warren Coalition
The Wednesday Group

Advocate Sponsors (\$1,000+)

Aders Insurance Agency
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Bethel United Methodist Church
Blue Mountain Development
Carl and Clare Schmitt
Cline Construction & Excavating
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FirstBank
IBEW #26
Jane Meadows
George and Mary Powers
Mr. and Mrs. Thomas Hardy

Supporter Sponsors (\$500+)

The Blackbaud Giving Fund (Jennie Morrow)
Charles and Jennifer Sims
Cynthia Schneider
Douglas and Beverly Sims
First Baptist Church
Mr. and Mrs. James Wells
LaTanya Holland
Rebecca O'Brien
Rotary Club of Warren County
Shelly Cook

In-Kind Donations

ACOM, LLC
Gary Clark & Clark's Painting, LLC
Ilinado, LLC
Lowe's of Front Royal
The Mathews Family

Partnerships

Abundant Life Church
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D.A.H. Cuisine
Double Tree BlueRidge Shadows
Dr. Yolanda Gibson
Front Royal ACES
The George Washington Hotel
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National Media Services
Navy Federal Credit Union
Northwestern Prevention Collaborative
ReWed Bridal
Shenandoah University
Summit Events
Top of Virginia Regional Chamber
Toy Box Studios
United Way of NSV
Warren County Government
Warren County Parks & Rec
Warren County Public Schools
Warren County Retired Teachers Association
Winchester City Public Schools





Your Contributions Make a Difference

How to Support

Donate

Go to: <https://reachingoutnow.org/donations/donate-today/> to give a one time donation or set up recurring donations to your program of choice.



Complete our signup form at:
<https://wkf.ms/428Jwfx> if you are interested in working with us for an event or program.

Volunteer

Share

Follow us on social media to keep updated and share with your friends and family:

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 [@reachingoutnow](https://www.instagram.com/reachingoutnow)

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Reaching Out Now is a 501©3 Non-Profit Corporation, Federal Tax ID 26-2133991.

Learn more about us



Visit our website to learn more, see upcoming events, and donate.

<https://reachingoutnow.org>

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